

Reflections and forward discussion

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**INSTITUTE FOR
FUTURE CITIES**

Health warnings...?

- Cross-cultural differences – exactly why AHRC project
- Each city is unique (thank goodness) but we can learn from each other
- No simple solution – so let's not try to find one
- Meeting today's citizens need may not reflect future needs

Recurring themes

- City centre as 'focal point'
- Future city is cosmopolitan and inclusive
- Location of 'Work, rest and play' – commercial, retail, social/recreation, residential
- Leadership of vision - guiding strategy
- Infrastructure projects - place 'skeleton' and footprint

Emerging themes from today



Heavy rail corridor and revitalisation – new connections of space and breaking down of (former) infrastructure boundaries

Q: when should this be recast from past (railway) to integration in city



Role of University (as example) of other partner in city centre change/continuity



Role of local/state council as leading revitalisation

Q: are they steering the vision too? What should be the role of citizens

Disruptive times... is the new norm?

Q: should we be talking of 'renewal', 'revitalisation' or of continuity and success?





DEBENHAMS



LAURA ASHLEY



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Why you have (probably) already bought your last car

By Justin Rowlatt
BBC News

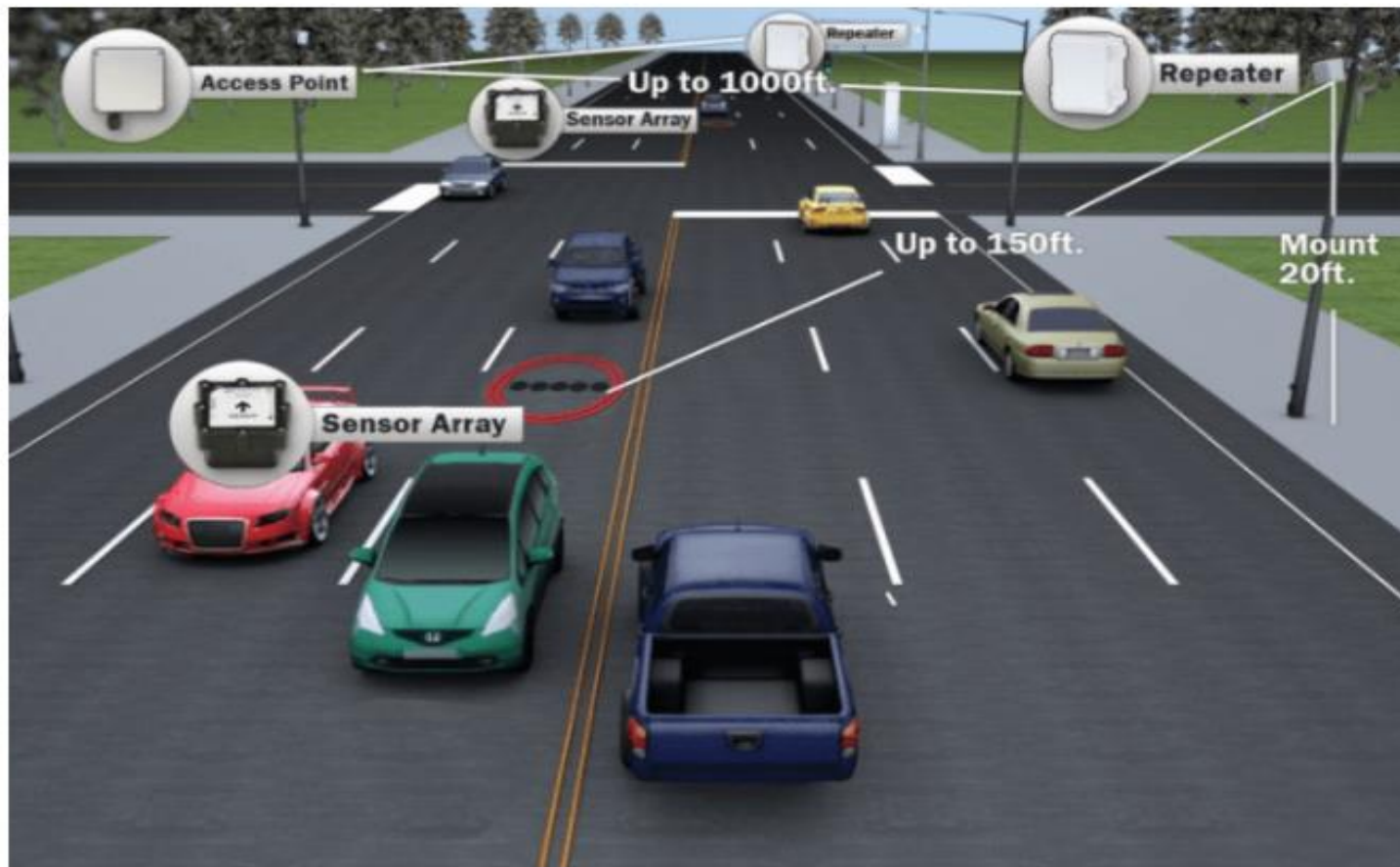
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Driverless taxis - the transport of the future?

These sensors use different technologies, from induction loops, microwave radar, cameras, lasers to rubber hoses filled with air.



Who should occupy the city centre?



Reclaiming the streets



“The streets belong to
the people”
Marshall Berman,
1981

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Journal of Business Research

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In Press, Corrected Proof

Augmenting the urban place brand – On the relationship between markets and town and city centres

Andrew Alexander [✉], Christoph Teller [✉], Steve Wood [✉]

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<https://doi.org/10.1016/j.jbusres.2019.02.013>

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Highlights

