

Renew Newcastle

The Seeds of Urban Renewal 2008 - 2018



FOR LEASE

Contact
4926 3477
Market Square

FOR LEASE

Contact
4926 3477
Market Square

D JONES

The Juice Doctor

241
HUNTER ST







FOR LEASE
PH: 0416145185

MATHER



Pol-arise
Phone: 4398 9919

MG 23

FLETCHER JONES FLETCHER JONES FLETCHER JONES

MG 23

NEWC

GO VITA
GO VITA
NUTRITION

FOR LEASE
Contact
3477
Square

The Renew model

Empty spaces are lost opportunities

Based around making a city work for
people with creativity not capital

Encouraged experimentation not
permanent solutions

Borrow empty properties

Rolling 30 day license agreements

Cost neutral to property owners

Renew managed insurance and
compliance

What can we make easy?

What don't we need permission for?

Identify participants - creative enterprises

Sweat equity – participants carry out basic cosmetic improvements and fit out

Property owner consulted and
approved project

Participants required to maintain
regular opening hours and public
interaction

SURFHOUSE
PHOTOGRAPHY
OPEN ING
SOON

www.surfhousephotography.com

GRAND OPEN ING
8TH MAY 5:30 pm





Renew Newcastle















**FOR
LEASE**

0413 912 433

**TOWERS
PROPERTY**

www.towersproperty.com.au

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LEASE**

0413 912 433

**TOWERS
PROPERTY**

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Renew Newcastle

Schweppes

32 liter screw-top

Schweppes

32 liter screw-top

make space



This property is
FOR LEASE
Contact
09 912 433
POWERS
PROPERTY

It is being activated by







ONES

NEWCASTLE CITY HEALTH FOODS

GO VITA

GO

NEWCASTLE

Jet

FOR LEASE
Call
4926 3477
Michael Deane

Kumho





make space

One Penny Black

Newcastle



















VOLS
NEW STOCK

VOLS

VOLS
SUMMER 2013/2014
NATURE VS NURTURE

24

VOLS

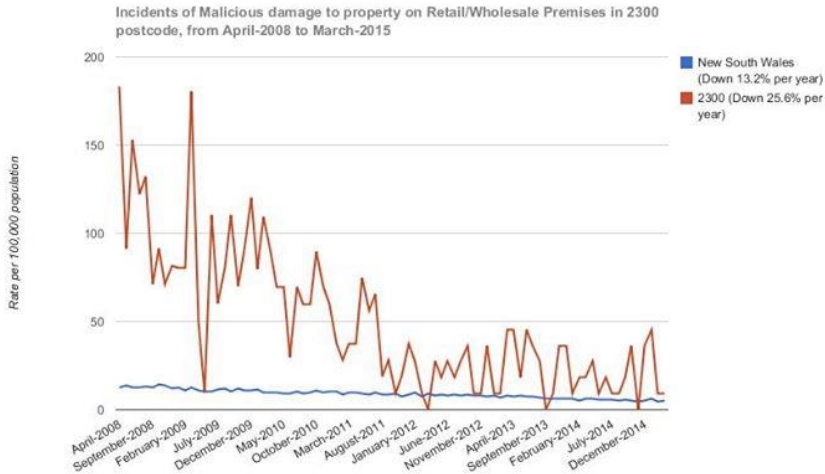








Some of the benefits



60-90% drop in vacancy rates

25.6% decrease in property crime

500,000+ more tourists each year

Lonely Planet top 10 world city

An Economic Evaluation of the Renew Newcastle Experiment - Centre of Full Employment and Equity (CofFEE) 2016 listed among the key benefits of Renew Newcastle were...

Creation of job and skills development

Conversion to commercial lease

Volunteer engagement

Mitigation of blight

Improved business and community
confidence

Improved regional brand value

2016 Cost benefit ratio of 14.4

Every dollar invested in Renew returned
\$14.40 to Newcastle

Creative industries participating in the
Renew initiative generated over \$3m to the
Newcastle economy in 2016

For 8 years the city was promoted both nationally and internationally as a Creative City

Air NZ Magazine



Jetstar Magazine

*Insight NEWCASTLE



NEXT GEN
(Clockwise top
left) Doughheads;
Ali Sobel-Road;
Brodie Bannerman



**"WHEN I FIRST MOVED
HERE, I WAS SHOCKED
BY THE AMOUNT OF
ARTISTS IN THE CITY"**

264 Projects

1 in 3 Renew projects continue to operate after leaving
Renew

82 Properties fixed up

67 Commercial Leases signed

48 projects took commercial leases

Renew was about...

Removing the barriers to entry

Lowering the cost and complexity of
participation

Encouraging creative risk

Allowing people to try stuff

Learning by doing

Make failing cheap

Government leadership not
ownership

Investment in the process

A strong sense of community

Renew Legacy

NOOKSTORE



SUPPORTING NEWCASTLE DESIGNERS



10 retail maker spaces and galleries
continue to trade in the CBD in 2019



The emergence of co-working hubs in the CBD and on the city fringes.

The Renew model is Newcastle's biggest cultural export over the last 10 years:

39 replications in Australia

9 international

Thank you

www.renewnewcastle.org

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